

Streetcar Update

Review of June 2018



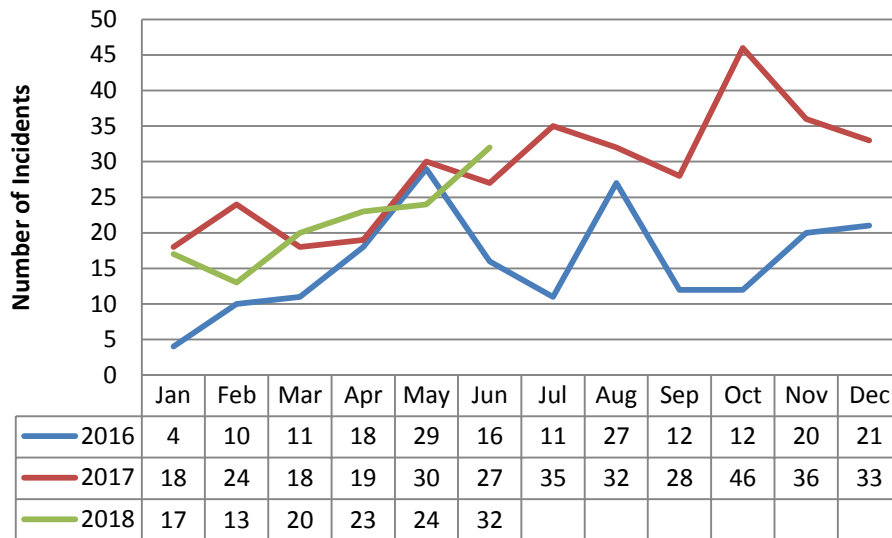
Cincinnati Bell® connector

Safety Metrics: Near Miss

Near Miss Incident Breakdown

- Close calls steady year over year (June 2017)
 - Most interactions due to maneuvers in front of or around Streetcar (cut off, encroach, red light running)
- Incidents most likely to occur:
 - Main at 5th / Race at 12th
 - Tuesday, Friday and Saturday
 - Between 11 am and 6 pm

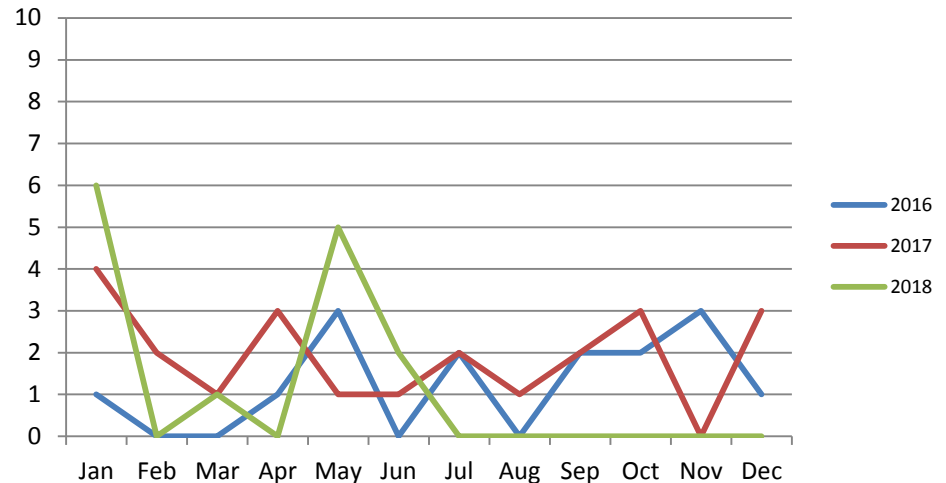
Close Call Occurrences by Month



Safety Metrics: Reportable Incidents

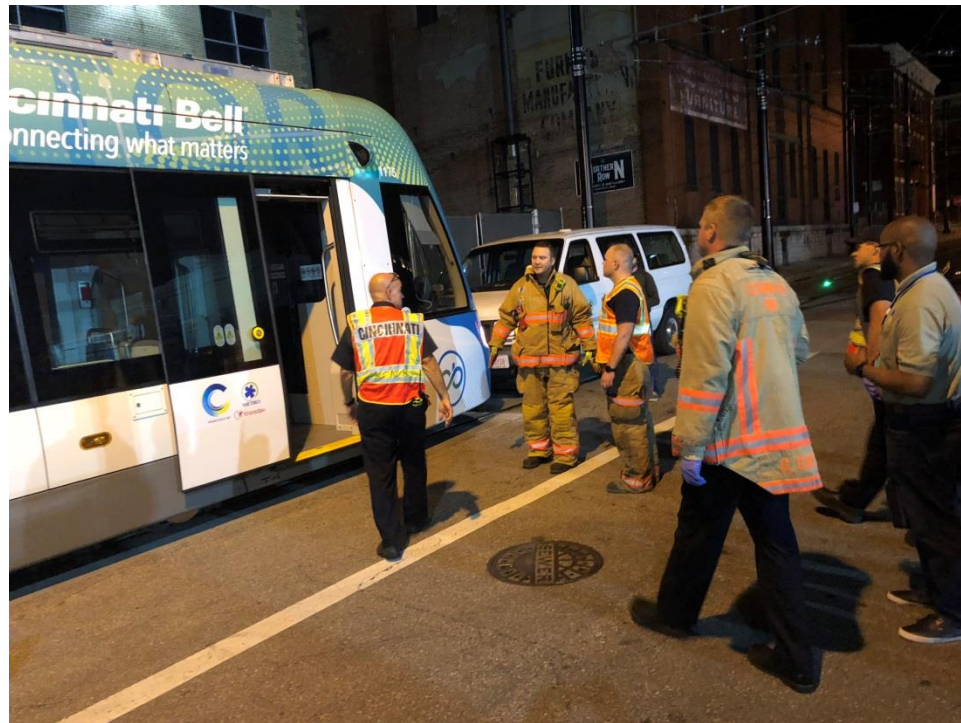
- 14 Reportable Incidents in 2018: 11 Collisions, 1 derailment, 1 evacuation, 1 OCS incident
 - 84% Collisions
- Two reportable incidents in June
 - Working with Transdev on operator awareness/defensive driving

Cincinnati Streetcar Reportable Incidents



Safety and Security Activities

- June 15 Full Scale Exercise – simulation of collision with injuries
 - CFD and CPD involvement



Marketing/Communications

2nd Anniversary Planning

- Sunday, Sept. 9 noon to 5 p.m.
- Partnering with DCI, Cincinnati Bell, others
- Soliciting donations and volunteers
- Commemorative coaster sponsored by Heidelberg Distributing



Marketing/Communications



Wayfinding

- Replaced route maps on shelter glass after advertising frames were added to ticket vending machines (TVMs)
- Conducted condition inventory of all stations

Marketing/Communications

Joint promotion with Cincinnati Music Festival

- BOGO free tickets
- Offered to all
Connector riders

The poster is divided into three horizontal sections, each representing a night of the festival. The top section is for Thursday, July 26, featuring MC Lyte, DJ Jazzy Jeff, a fashion show by Shingo, and DJ Vader. The middle section is for Friday, July 27, featuring Charlie Wilson, Xscap3, Boyz II Men, Fantasia, and After 7. The bottom section is for Saturday, July 28, featuring Jill Scott, The Roots, Common, Keith Sweat, The O'Jays, and Bootsy Collins. The poster includes logos for the Cincinnati Music Festival, the Rite Aid store, and the Vibe radio station. The background is a vibrant blue with white text and black and white photos of the artists.

Thursday, July 26
MC Lyte
DJ Jazzy Jeff
Fashion Show by Shingo
DJ Vader

Friday, July 27
Charlie Wilson
Xscap3
Boyz II Men
Fantasia
After 7

Saturday, July 28
Jill Scott
The Roots
Common
Keith Sweat
The O'Jays
Bootsy Collins

Marketing/Communications

Ads in Fall/Winter editions of DCI and RTN visitor guides



Marketing/Communications

Facebook

Followers: **4,046**

Impressions: **26,315**

Engagements: **771**



Twitter

Followers: **4,473** ▲ by 20

Impressions: **70.0k**

Engagements: **350**

Instagram

Followers: **1030** ▲ by 5

Engagements: **416**

June Ridership Summary

	Ridership	Ridership Budget	Variance
Weekday	32,473	31,233	+1,240
Saturday	19,485	19,792	-307
Sunday	5,883	7,776	-1,893
Holiday	-	-	-
Total	57,841	58,801	-960

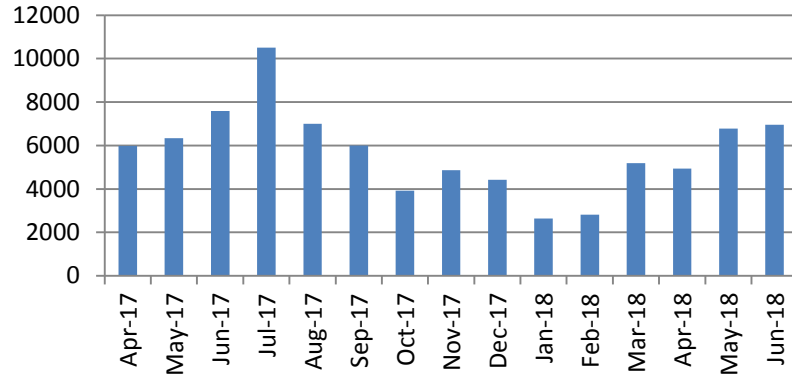
Notes:

- 1. June 2017 61,326 boardings*
- 2. Ridership report appended*

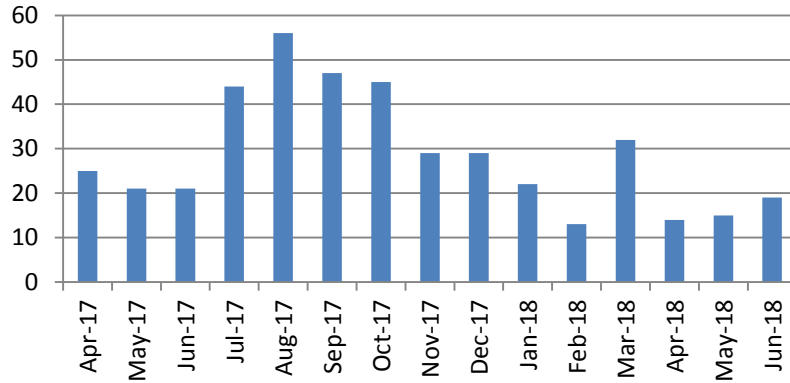
*Includes any supplemental service

*Does not include charter service

Fare Inspections

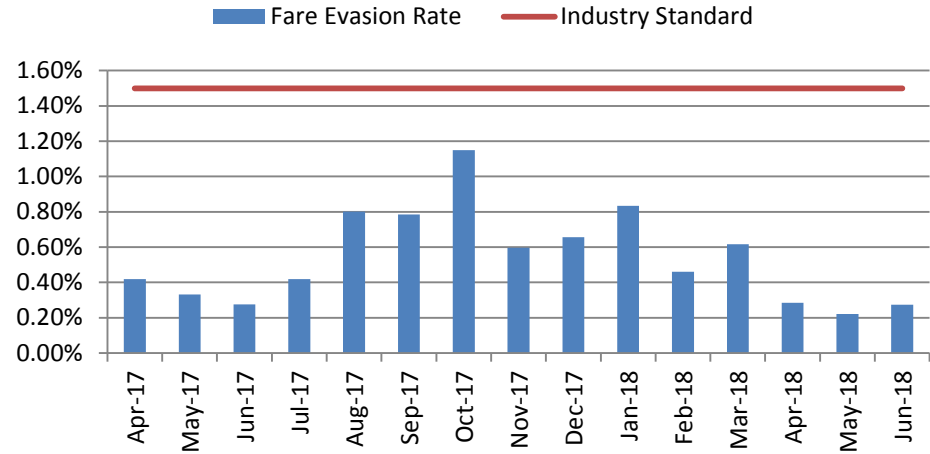


Citations



Fare Compliance

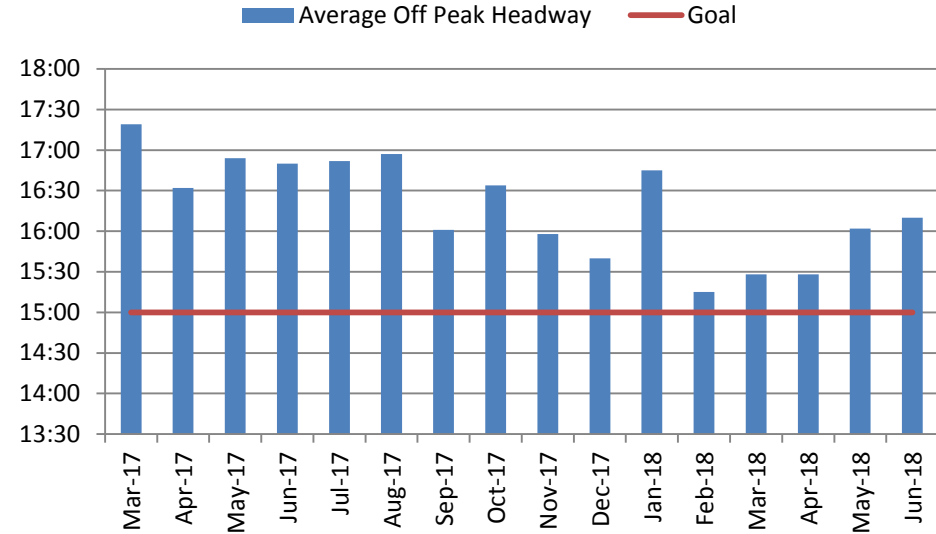
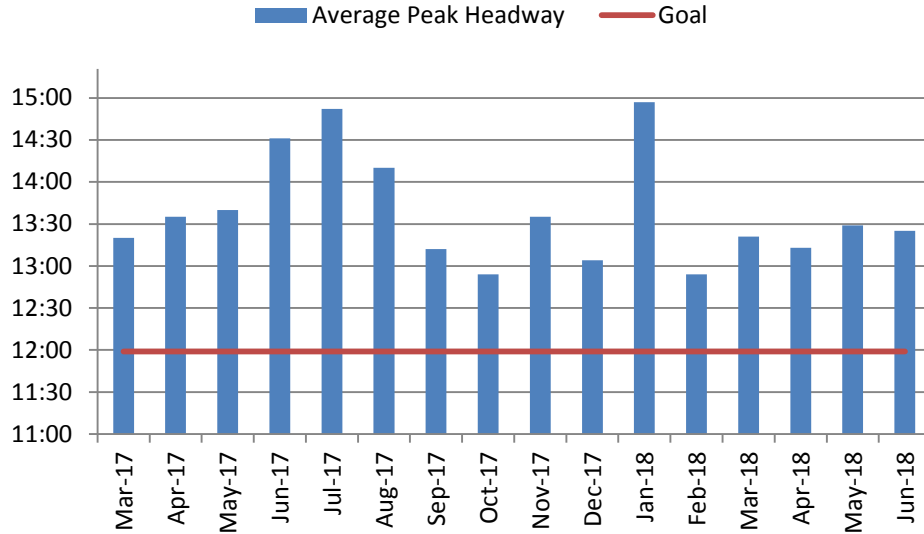
Fare Evasion



June Operations Summary

Trips Scheduled	Trips Operated	Missed Trips*	Average Headway	Blockages	Signal Failures	Close Calls	TAA	Charter
2,252	2,018	234	13:26 (12 min) 16:10 (15 min)	173 (total) 111 (>2 min)	1 (total) 1 (more than 2 min)	31	5	0

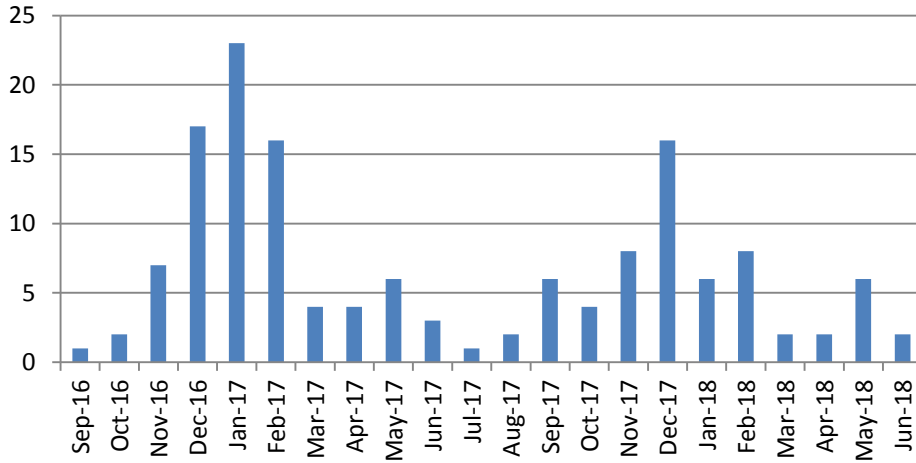
Operations Trends



Note: average headway of trips *operated*, missed trips not included

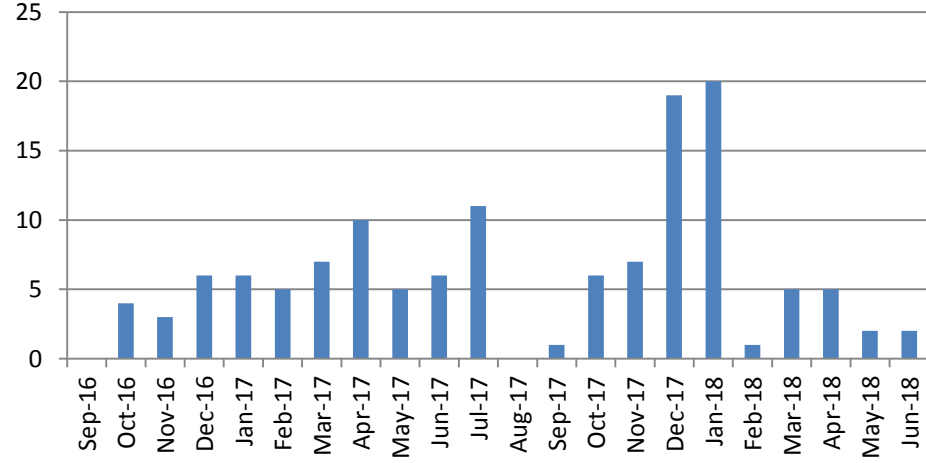
Operations Trends

Change Off Road



Streetcar vehicle failure resulting in removal of vehicle from service; can be a failure of a safety device or electro/mechanical failure – requires off-load of passengers and results in 60+ minutes suspension of service and can result in reduced service (increased headway)

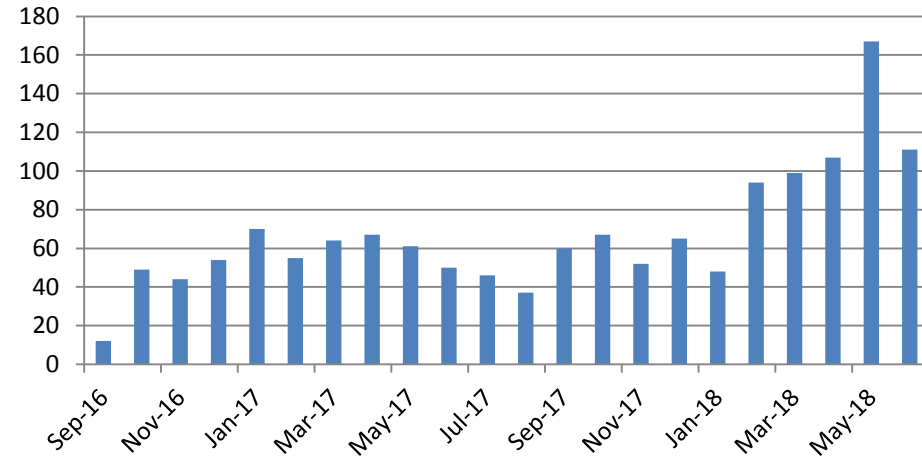
Train Failure Road



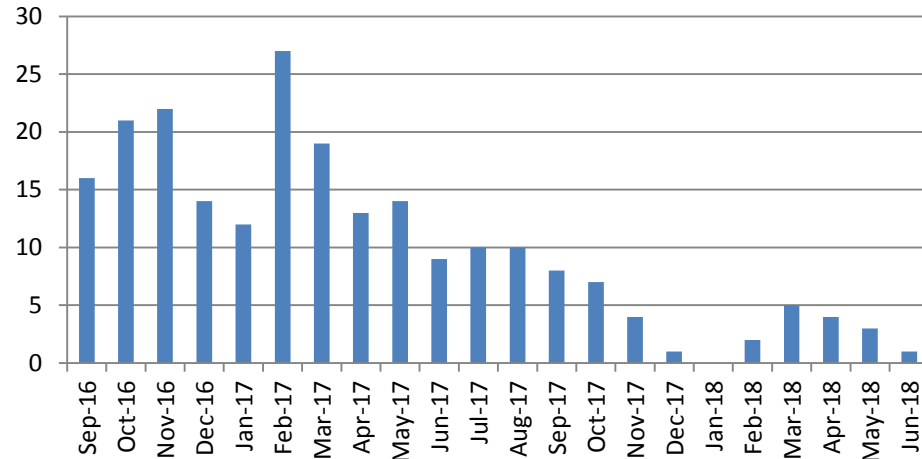
Streetcar vehicle failure that can be remedied on the line – typically results in 5 to 60 minutes suspension of service

Operations Trends

Streetcar Blockages



Traffic Signal Failures



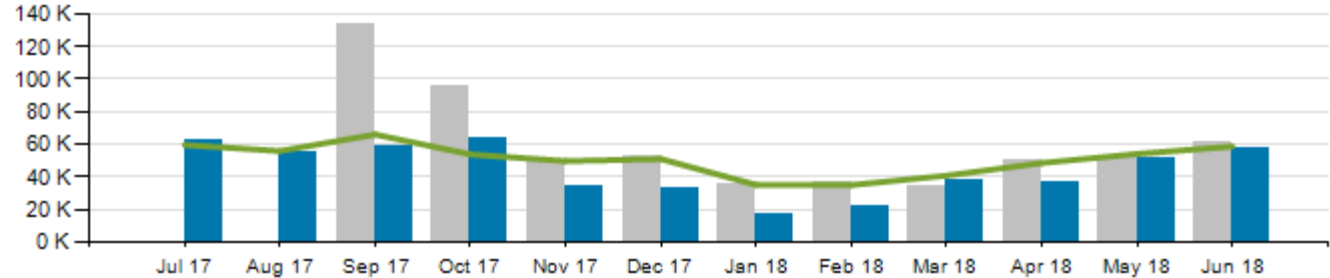
Vehicle Status

- 1177 out of service crash damage
 - 1/19 major incident with automobile
 - CAF inspection – conducted week of May 14
 - CAF report – scope of work for repairs rec'd 6/20/18
- 4 vehicles general warranty expired 6/11/2018 (1176, 1177, 1178, 1179)
- 1 vehicle general warranty will expire 7/11/2018 (1175)

QUESTIONS?

CB Connector Ridership

Total Ridership

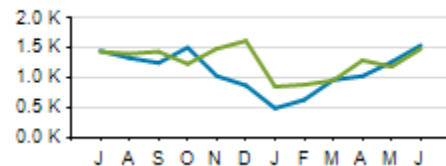


	ACTUAL	BUDGET	VARIANCE (%/#)		FY2017	Variance (%/#)	
TOTAL	57,841	58,801	-1.6%	-960	61,326	-5.7%	-3,485
FYTD TOTAL	530,145	609,300	-13.0%	-79,155	601,837	-12.0%	-71,692

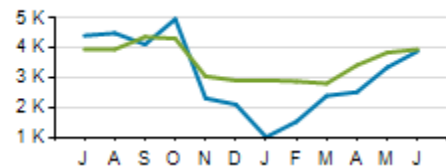
Current Year
 Prior Year
 Budget

CB Connector KPIs

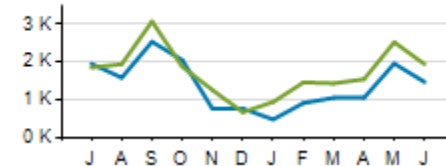
Average Ridership: Weekday



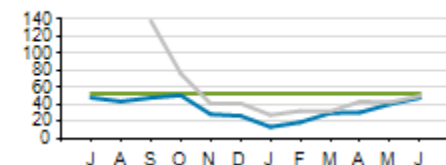
Average Ridership: Saturday



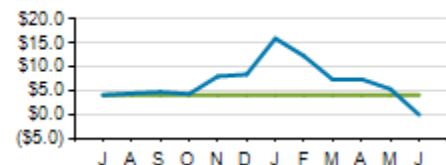
Average Ridership: Sunday



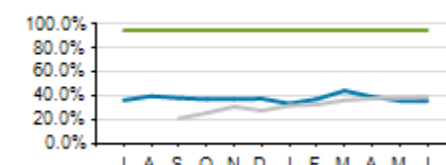
Passengers per Hour



Cost per Passenger



On-Time Performance



	ACTUAL	KPI	VARIANCE
COST PER PASSENGER		\$4.10	
AVERAGE HEADWAY (PEAK/OFF-PEAK)	13:26/16:10	12:00/15:00	+1:26/+1:10
PASSENGERS PER HOUR	47.8	52.8	-5.0
COST RECOVERY		14.3%	